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# Secure Your Application From Design To Deployment

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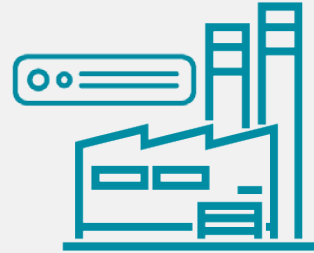
Haydn Povey – Founder & CTO  
haydn.povey@securethingz.com



# Secure Thingz



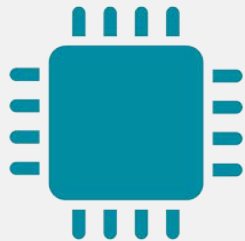
Secure Development



Secure Production



Secure Lifecycle



Secure MCU Provision & Program  
Secure Element Provisioning  
ARM PSA Launch Partner



10+ Patents in Flight



Global Security  
Leadership

# Complexity Ensures Vulnerabilities



ANDY GREENBERG SECURITY 07.27.17 05:53 PM

## HOW A BUG IN AN OBSCURE CHIP EXPOSED A BILLION SMARTPHONES TO HACKERS



*He was aided, he says, by an unexpected leak of the company's source code he found on Github*

**Human Error**



**Bluetooth bugs bedevil billions of devices**

Baffling spec sinks security for short-range comms protocol

By Thomas Claburn in San Francisco 12 Sep 2017 at 22:26 11  SHARE ▼




*The eight Bluetooth-related vulnerabilities affect an estimated 5.3 billion Android, iOS, Linux, and Windows devices*

**Complex Standards**


## ARM's embedded TLS library fixes man-in-the-middle fiddle

IoT security helper is vulnerable to attacks by malicious peers

By Richard Chirgwin 31 Aug 2017 at 04:58

6  SHARE ▼

ARM's "mbed TLS" software can be tricked into an authentication bypass and needs a patch.



*ARM's "mbed TLS" software can be tricked into an authentication bypass and needs a patch.*

**Technological Inheritance**

# Hacking Isn't The Only Risk

## Privacy & GDPR

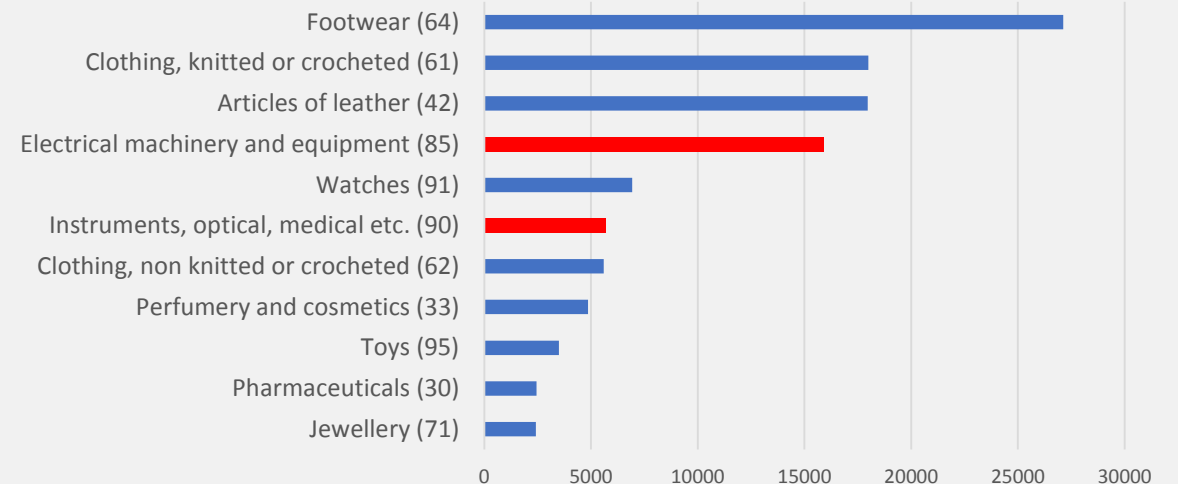
- Minimum fine €10M or 2% of annual turnover – whichever is larger
- Deliberate actions fine €20M or 4% of annual turnover

## Counterfeiting

- \$500B+ per year<sup>1</sup>
- GDP of Ireland & Netherlands combined
- Electronic devices highest by value

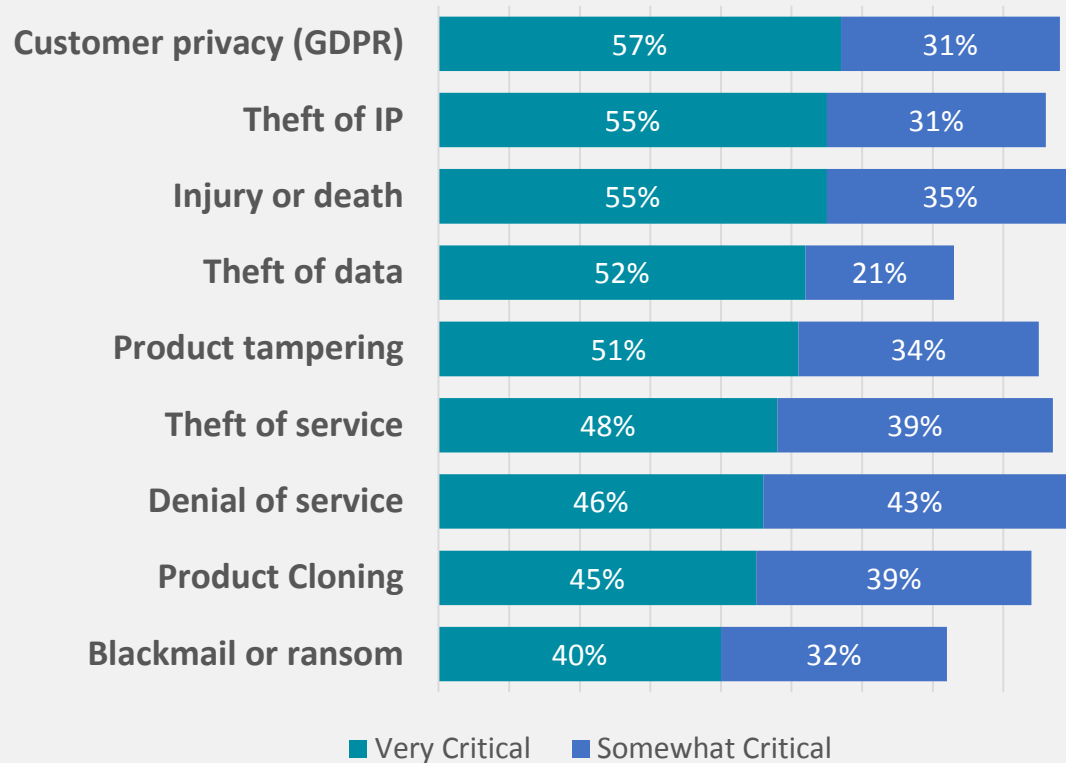


## Counterfeit Goods Seizures <sup>2</sup>

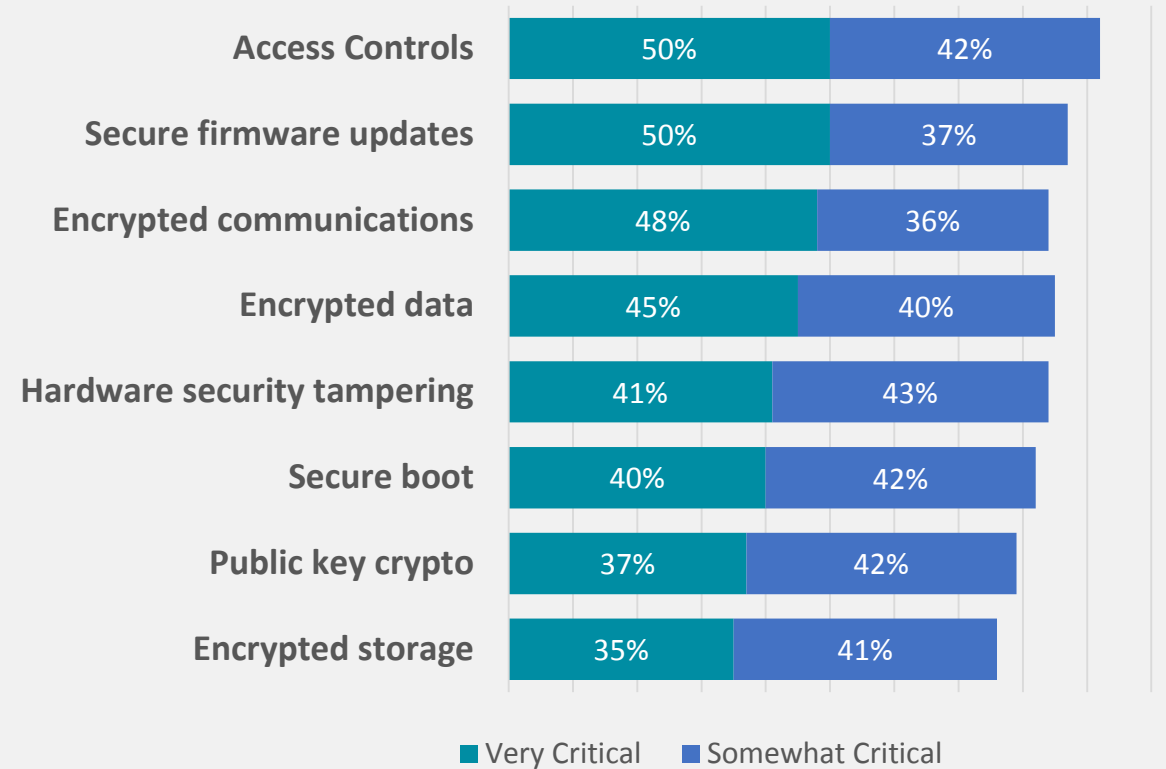


# Security Requirements for the IoT

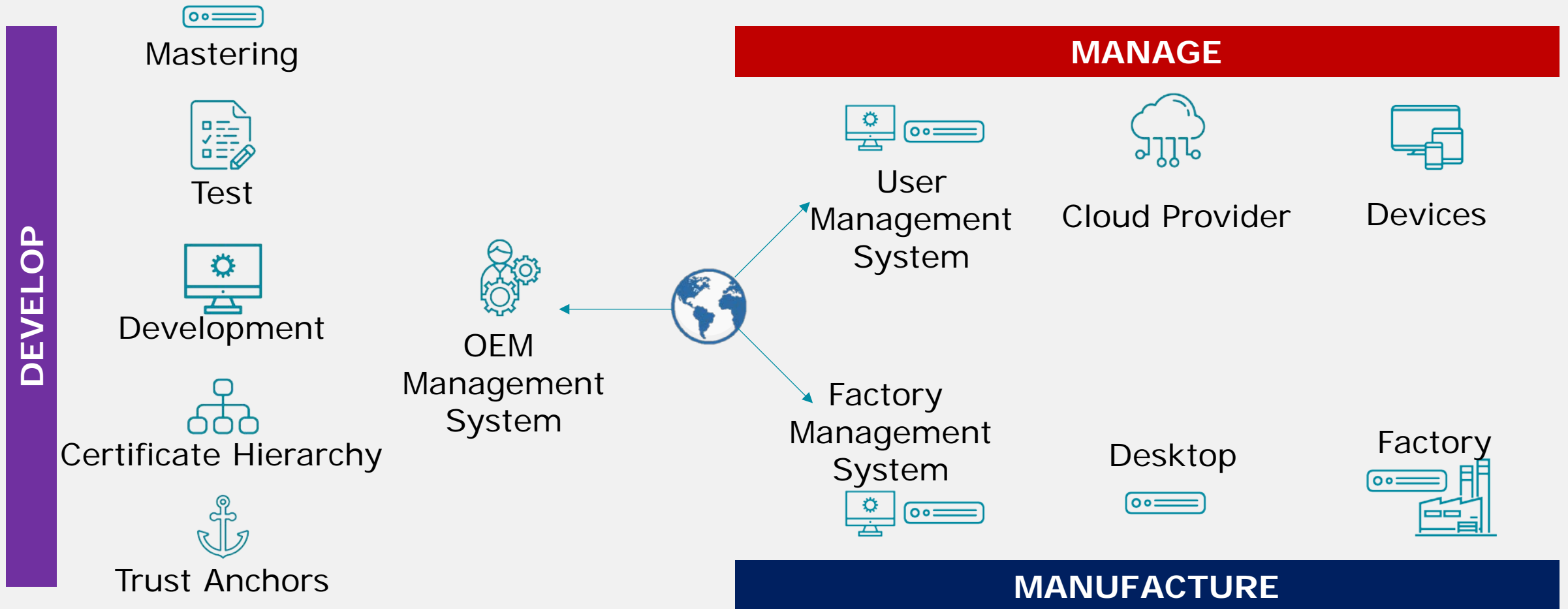
## Critical IoT Security Concerns



## Security Features for IoT Embedded Applications



# A Holistic Approach To Security

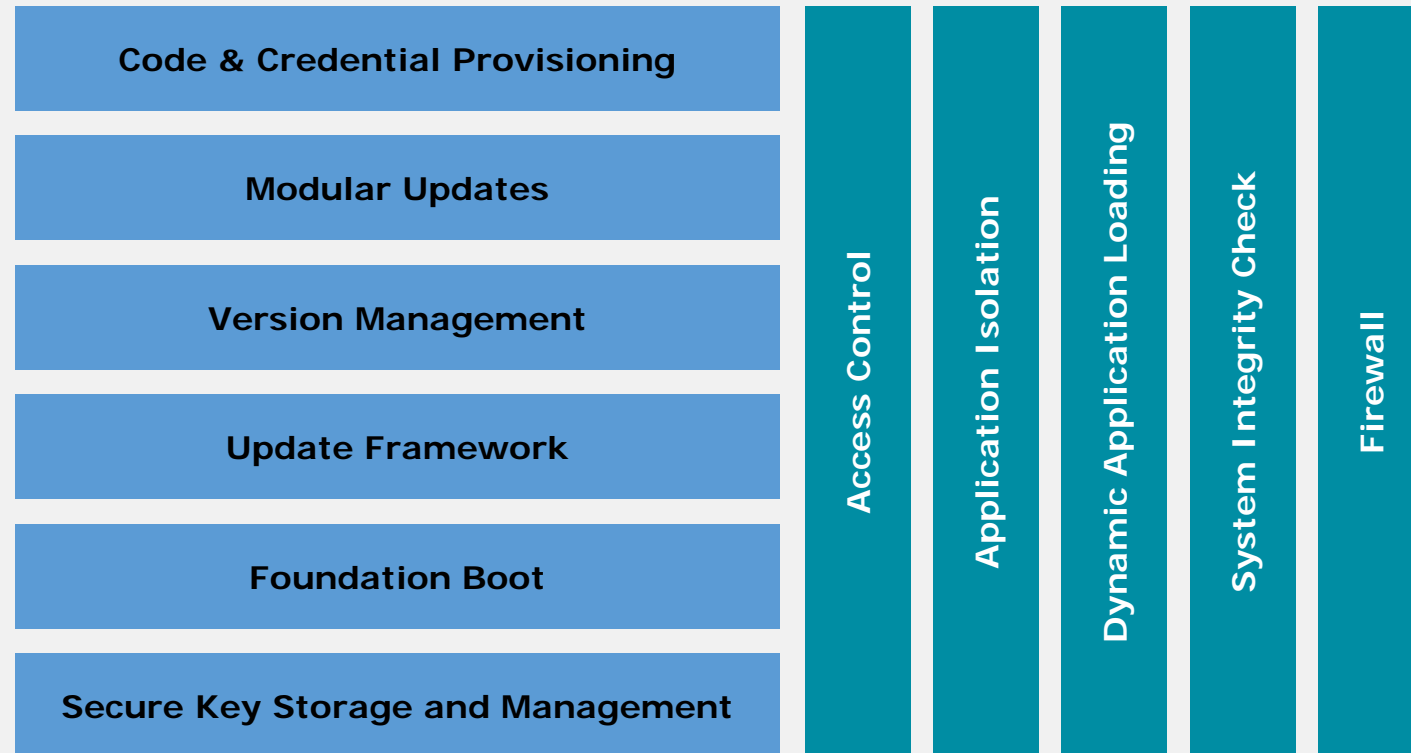


# Flexible Secure Boot Services



## Embedded Trust

- Supported on multiple secure MCUs
- Implementation defined within IDE
  - Minimal size to maximum capability
- Only signed & encrypted code accepted
  - Programming & Updates
- Supports versioning & anti-rollback
- Supports modular updates
  - Ideal for resource limited systems
  - Reduced power on flash updates



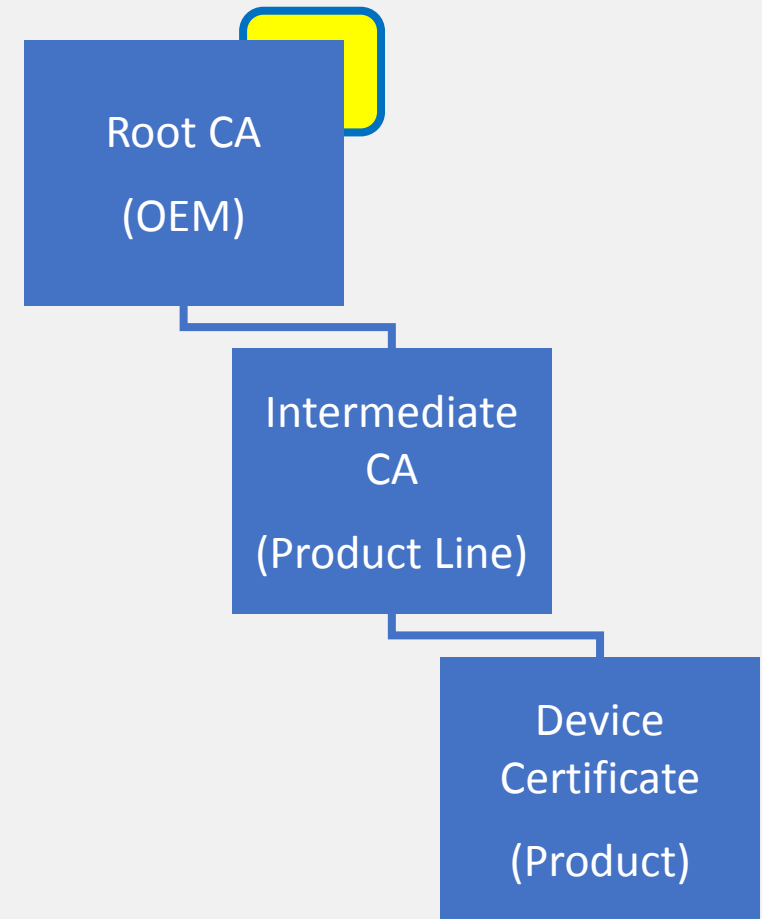


# Certificate Hierarchy Management



## Embedded Trust

- Traditional certificate structure designed for robust IT
  - X.509, CRL, etc.
- Self-Certificate Infrastructure
  - Certificate structures & templates unique
  - Ensure long-term cost effective ownership
- Leverage 3<sup>rd</sup> party CA
- Methodology for developing certificate hierarchy for IoT
  - Graphical development environment
  - Certificates & keys generated dynamically
  - PC or HSM based
  - Seamless transition from Development Certificates to Production
  - Supported within production provisioning process





# Simplifying Secure Development



## Embedded Trust

- Enable development, debug, mastering, provisioning and manufacturing in a single unified workflow
- Easy selection of preconfigured secure worlds
  - Certificates, keys, Secure Boot Loader, versioning policy for different use cases
- Creation of OEM specific secure worlds
- Bridging the gap to secure production

The screenshot shows the IAR Embedded Workbench IDE interface. On the left, the 'Workspace' pane displays a project tree for 'buddy - Release' with various source files like 'bddio.c', 'bddop.c', 'bvec.c', etc. The main editor window shows the 'prime.c' file with the following C code:

```
numberOfBits(unsigned int)
{
    unsigned int b;

    if (src == 0)
        return 0;

    for (b=(sizeof(unsigned int)*8)-1 ; b>0 ; --b)
        if (BitIsSet(src,b))
            return b+1;

    return 1;
}

static int isWitness(unsigned int witness, unsigned int src)
{
    unsigned int bitNum = numberOfBits(src)-1;
    unsigned int d = 1;
    int i;

    for (i=bitNum ; i>=0 ; --i)
    {
        unsigned int x = d;

        d = u64_mulmod(d,d,src);

        if (d == 1 && x != 1 && x != src-1)
            return 1;
    }
}
```

# Deploying Secure Applications



The OEM must ensure ownership of the device with their own keys & certificates

(1) Secure Provisioning & Programming

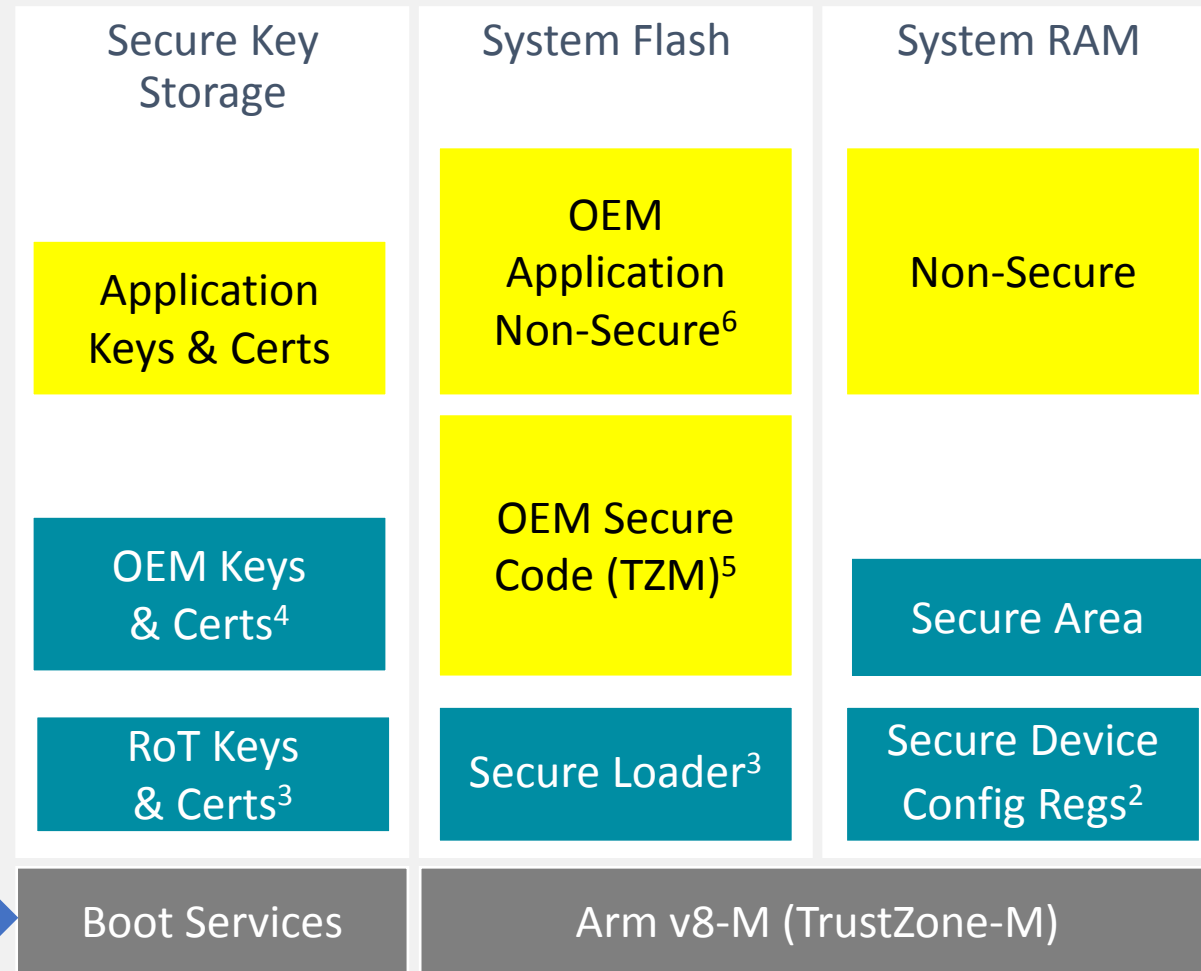
(2,3) Device has secure RoT hardware such as secure configuration<sup>(2)</sup> and Secure Keys, Certs and Loader<sup>(3)</sup>

(4) The OEM's secure identity (signed certificates) and authentication keys are securely provisioned into the MCU. Inhibiting key theft and over-production.

(5) OEM's Secure Services, Secure FW Update & uvisor are securely programmed into the MCU.

(6) The OEM application code is securely programmed into the MCU. Inhibiting IP theft.

Provisioning System<sup>1</sup>





# Secure Application Development

## Secure Integrated Development Environment

### Identity & Certificate

#### Provisioning

Pre-defined certificates  
Dynamic identity creation  
PUF harvesting

## Secure Provisioning

### Secure Production

Pre-Provisioned credentials  
Trusted relationships  
At Fab or in distribution

### App. Signature & Encryption

IP Protection  
Inhibit Malware

#### Production

#### Criteria

Volume, Facility,  
Dynamic Provisioning

## Secure Programming

### Device Targeting

#### Version Mgmt

#### Anti-Rollback

#### Modular Updates

#### On-boarding

#### End of life

## Secure Update

## Secure Boot Manager

# Secure Thingz

- Delivering Secure Foundations for the IoT
- Simplifying Secure Design
- Securing Provisioning & Programming
- Enhancing Product Lifecycle Support
- Enabling New Business Models



Working with trusted partners to secure the connected world, prevent malware injection and inhibit intellectual property theft

# Thank You