IAR DevCon Tokyo

#IARdevcon

Welcome!

You are the 1st visitor of

IAR DevCon Tokyo

Future-proof software tools and services for embedded development

IAR SYSTEMS

- Dedicated team of support, sales and service worldwide
- 46,000 customers
- 32% of revenue invested in R&D

2017
- Sales SEK 345M
- Operating profit SEK 107M
- Net cash SEK 117M

35 years in the industry
Listed on NASDAQ Stockholm

Uppsala
Cambridge
Munich
Paris
Tokyo
Seoul
Shanghai
Dallas
Boston
Los Angeles
San Francisco

+ Distributor representation in 40+ countries

Global organization to support customers

America

4 offices
37 employees

Europe

4 offices
122 employees

Asia

3 offices
21 employees

Future-proof software tools

IAR SYSTEMS

The world's most widely used development tools for embedded applications!

- ✓Outstanding optimization technology
- ✓Comprehensive debugger functionality
- ✓Renowned technical support offering
- ✓Complete Arm 32-bit support, complete Renesas MCU support, and more…

TÜV SÜD Functional Safety

CMSIS COMPLIANT

Renesas ABI compliant

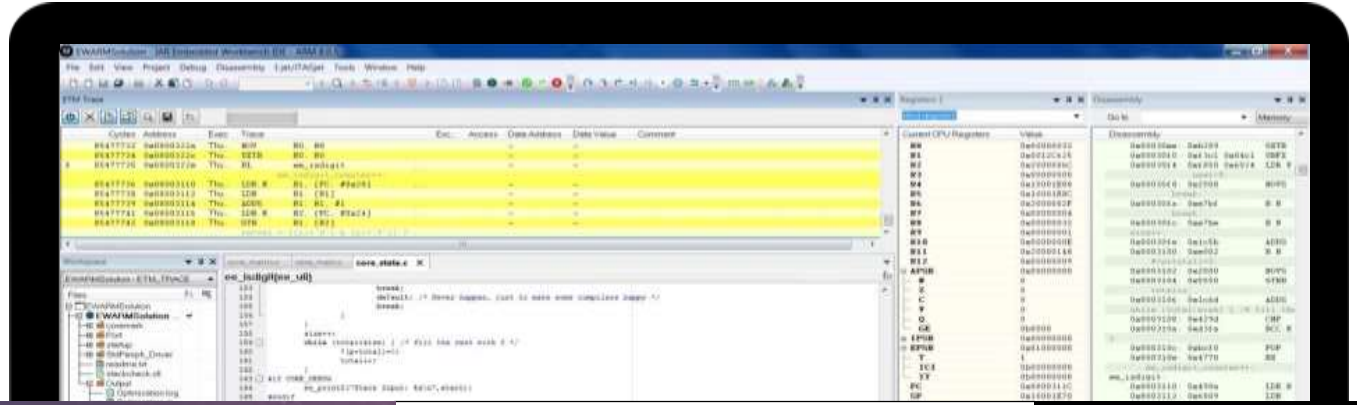
IAR Embedded Workbench

IAR Embedded Workbench for RISC-V

Available in 2019

RISC-V®

Future-proof software tools



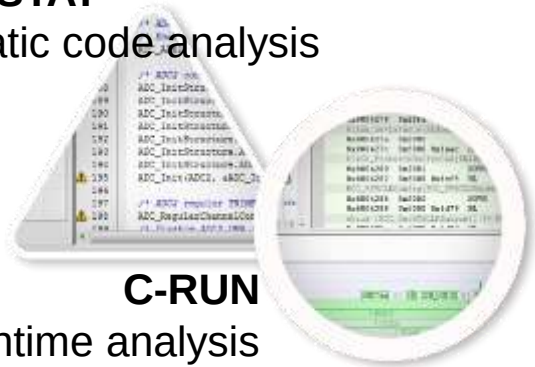
IAR Visual State

Design and code generation tool

Increase efficiency with graphical modeling!

C-STAT

static code analysis



C-RUN

runtime analysis

- ✓ IEC 61508
- ✓ ISO 26262
- ✓ EN 50128
- ✓ IEC 62304

Debugging and trace probes


The road to security:
With our customers all the way
IAR SYSTEMS
Traditional embedded development
Ensured code quality
> Analysis and testing
Functional safety
> Certified products
Securing IP and data
> Chain of Trust

Great partnerships

IAR SYSTEMS

Committed to the most valuable partners

with deep collaboration to fulfill customer needs

seeed studio
The IoT Hardware Enabler

life.augmented

RENESAS

MELTIN

inscape
communication

Ubiquitous AI Corporation

eForce

GRAPE SYSTEMS

socionext

Frontrunners in a changing industry

We have joined forces to deliver on our vision of a secure and sustainable future for connected devices. By making superior security available for all, we will transform an entire industry.

[Latest News]

Supporting new secure, ultra-low-power Arm Cortex-M33 MCUs from ST

Commits to provide early tools support for the just-announced STM32L5 microcontroller series, built on Arm TrustZone technology

"The power-saving aspect of having high-performance code is essential to ensure the lowest possible power consumption, and ensured code quality is a must for creating trustworthy IoT applications."

- Paolo Alberelli, Third-party Software Tools Marketing Manager, STMicroelectronics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